

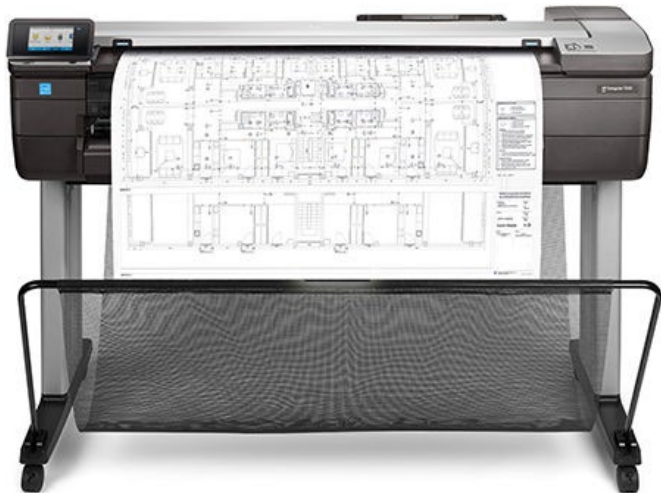


2024

The large format MFP market

The Large Format Market Outlook 2024

- We are seeing more MFP solutions from the mega brands in the industry. More wide format printers are now sold as simple, in-house copy solutions like the HP T830.

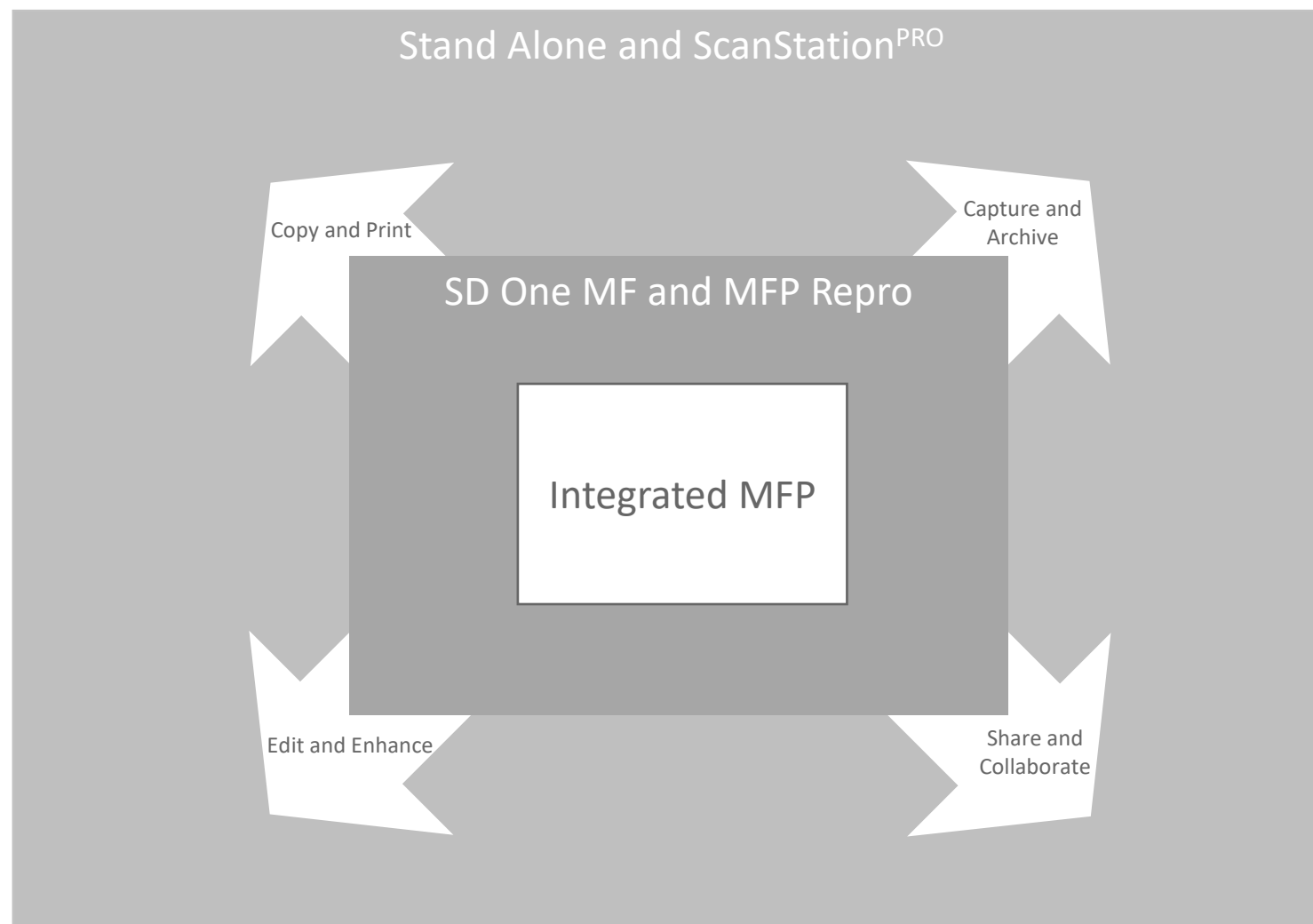


- They claim to be able to handle everything: Copy, scan and print

The Large Format Market Outlook 2024

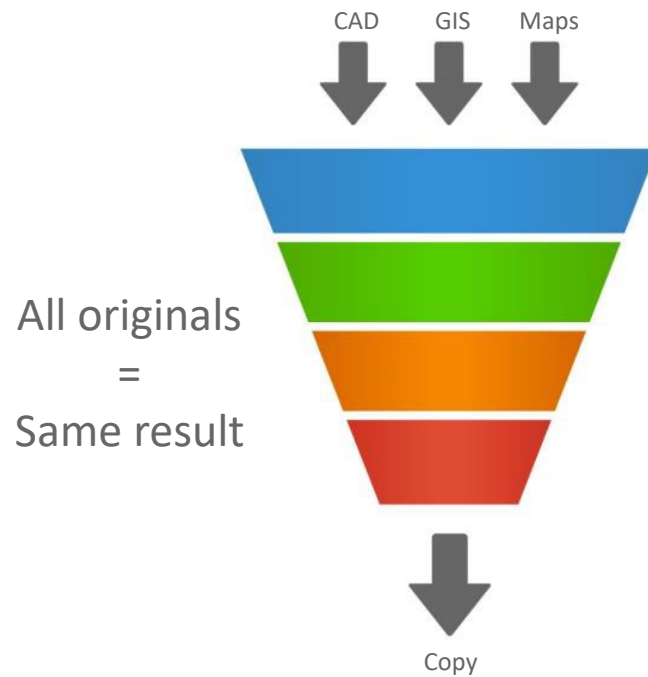
- Having the right tools for every job makes all the difference.
- Contex scanning solutions are designed to have all the tools required to get the job done right.
- Don't just copy, scan and print.
- Increase the value of your originals by enhancing the quality and optimizing them for your specific tasks.

How to sell?

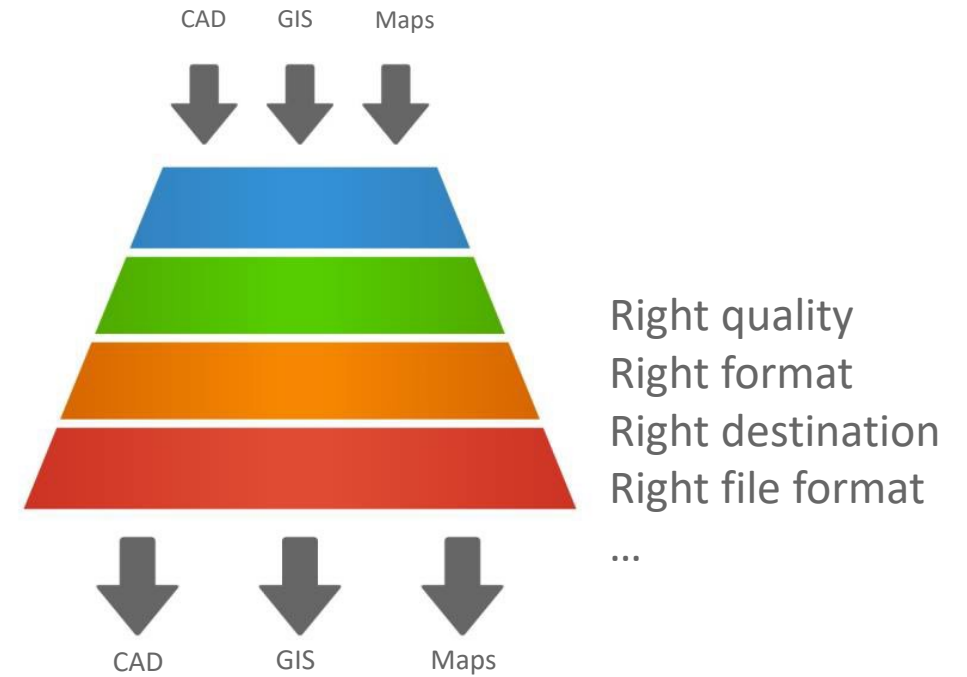


Get the right result

Embedded MFP



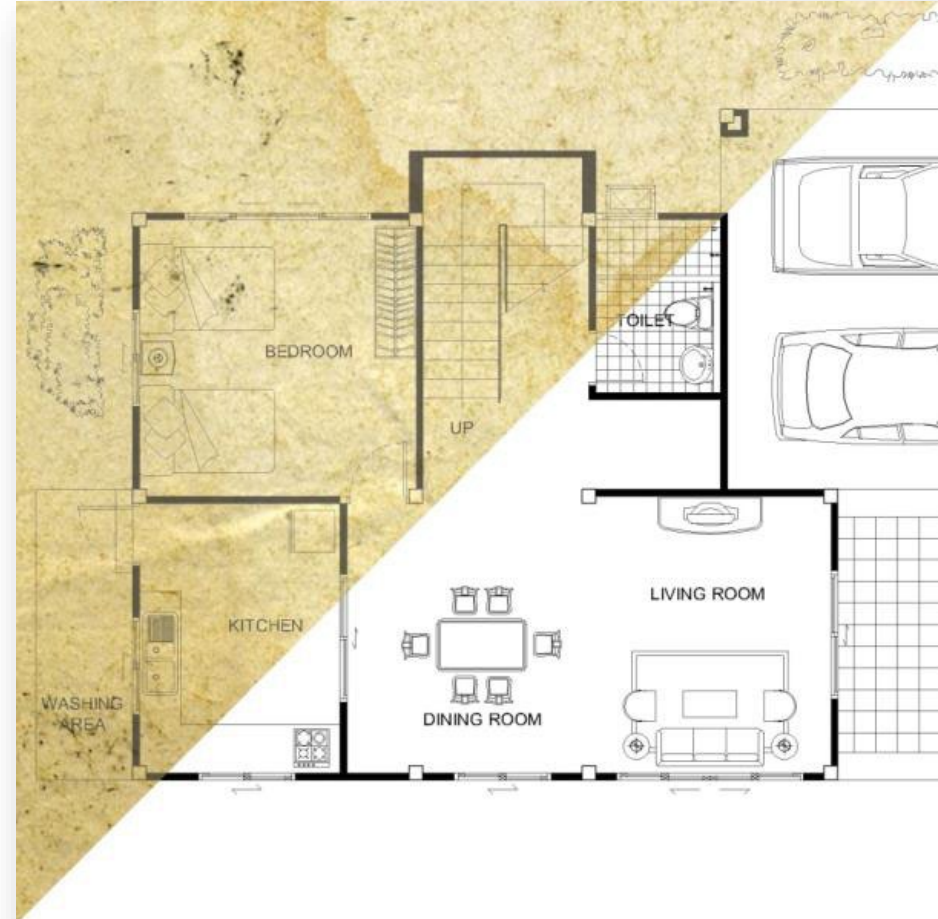
Contex Solutions



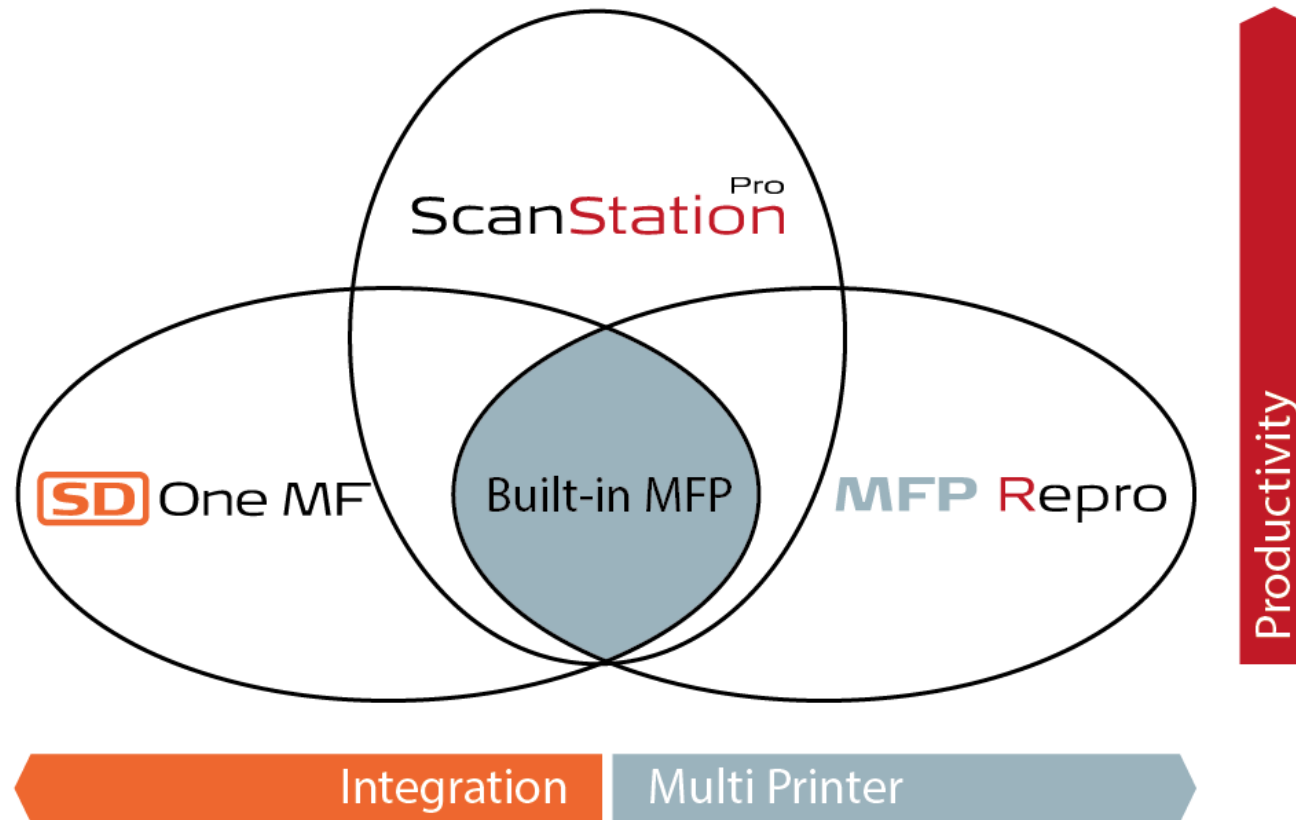
Optimized scan, copy or shared result

Key DNA in Contex products

- Clean up with advanced filters
- Unmatched list of built-in wide format printer drivers.



Expanding the MFP space



Expanding the MFP space

One MF

Aggressive Pricing

- User integrated MFP system
- Screen with full preview
- Support your printer choice
- Mark-up and annotate
- Optimized quality

MFP **Repro**

Competitive Pricing

- Up to 4.4 ips in color
- Full 22" touch screen
- Clean-up and enhancement
- Supports all printer brands
- Unlimited printer support
- Professional scanning and copying software

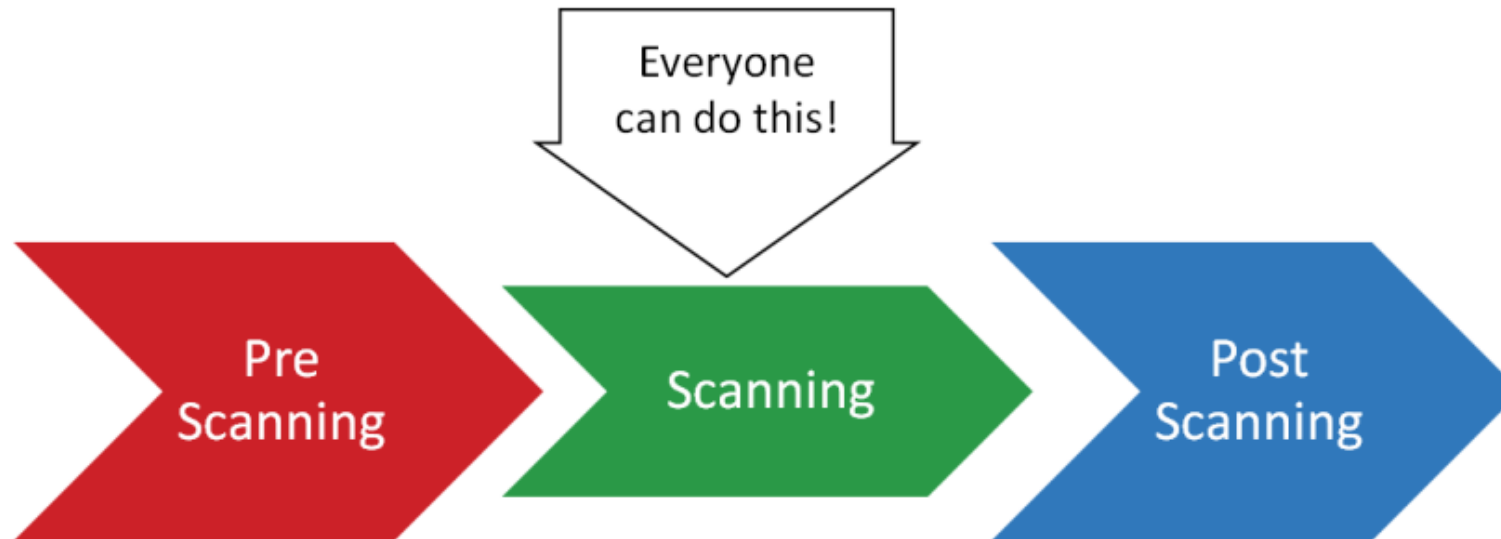
Scan**Station**^{Pro}

Competitive Pricing

- Up to 17.8 ips in color
- Full 22" touch screen
- Clean-up and enhancement
- Supports all printer brands
- Unlimited printer support
- Professional scanning and copying software

The future is in the customer's workflow

- We see the future for Contex in deeper integration in the customer's workflow. Adding features and functionality pre and post scanning. Unlocking the scanned images by using apps and sharing tools.



Feedback & Questions?