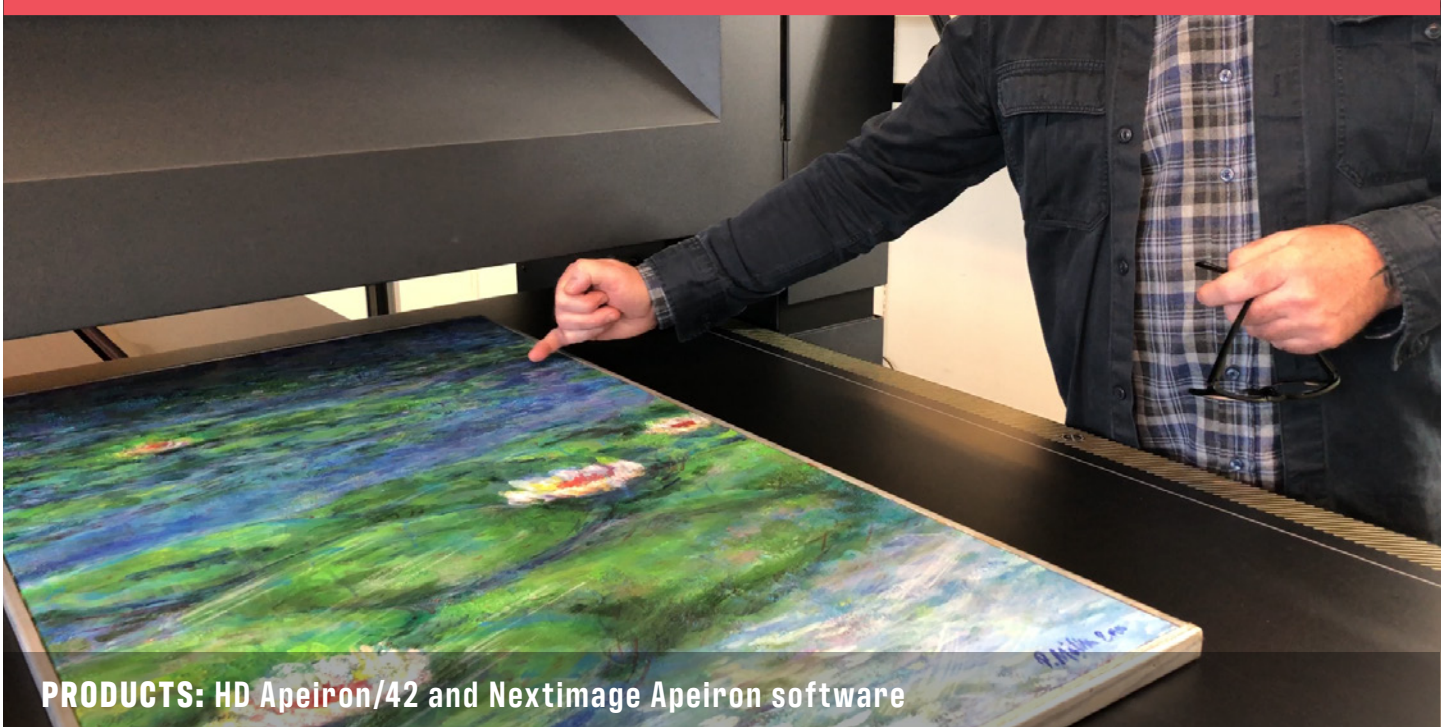


Revolutionizing workflow and color accuracy in art reproduction



PRODUCTS: HD Apeiron/42 and Nextimage Apeiron software

Challenged by a slow workflow

Color accuracy is a paramount concern for the CEO of a Fine Art Reproduction and Printing Company, and they are constantly seeking ways to enhance the precision and efficiency of the current workflow.

Searching for an alternative

The CEO visited Contex in Denmark to test if the HD Apeiron/42 contact-free art scanner would meet the demands of a busy fine art printing business.

Would recommend

Based on their hands-on experience and the positive outcomes observed during the demonstration, the CEO expresses no hesitation in recommending HD Apeiron/42 to other fine art printers.



“The ability to do this in the presence of a customer, it will just blow them away.”

*CEO,
Fine Art Reproduction and
Printing Company*

“It will save us hours, if not days,” was the conclusion from the CEO of a fine art reproduction and printing company in Western Europe.

The CEO visited Contex to see the HD Apeiron/42 contact free art scanner first-hand and to learn if it would be useful for their business with reproduction of fine art.

Improved workflow will save time

Their current workflow does

not involve the customer in the production process, which can make every feedback step a long wait and eventually prolong the delivery.

With HD Apeiron/42 in the shop, they see a possibility for a much-improved workflow that more likely will get it right the first time. This includes letting the artist be a part of the scanning process:

“From the samples we have run through today, we looked at a

watercolor in great detail and just a straightforward scan with HD Apeiron without any kind of adjustment or any kind of workarounds has given us a quality in reproduction that we just can't get near at the minute."

Reproducing special colors

A close match between original and copy is the key to success in the fine art reproduction business.

With a background in photography, the CEO has the same level of knowledge and feel of color accuracy as any artist:

"Can we give the artists 100% color accuracy at the minute? I don't think

we can. But we can get them very close. I think the Apeiron gets us much closer."

The 3D effect will let them finetune the detail of the texture in real time.

"The ability to do this in the presence of a customer, it will just blow them away," exclaims the CEO.

How the scanner ensures correct color printing

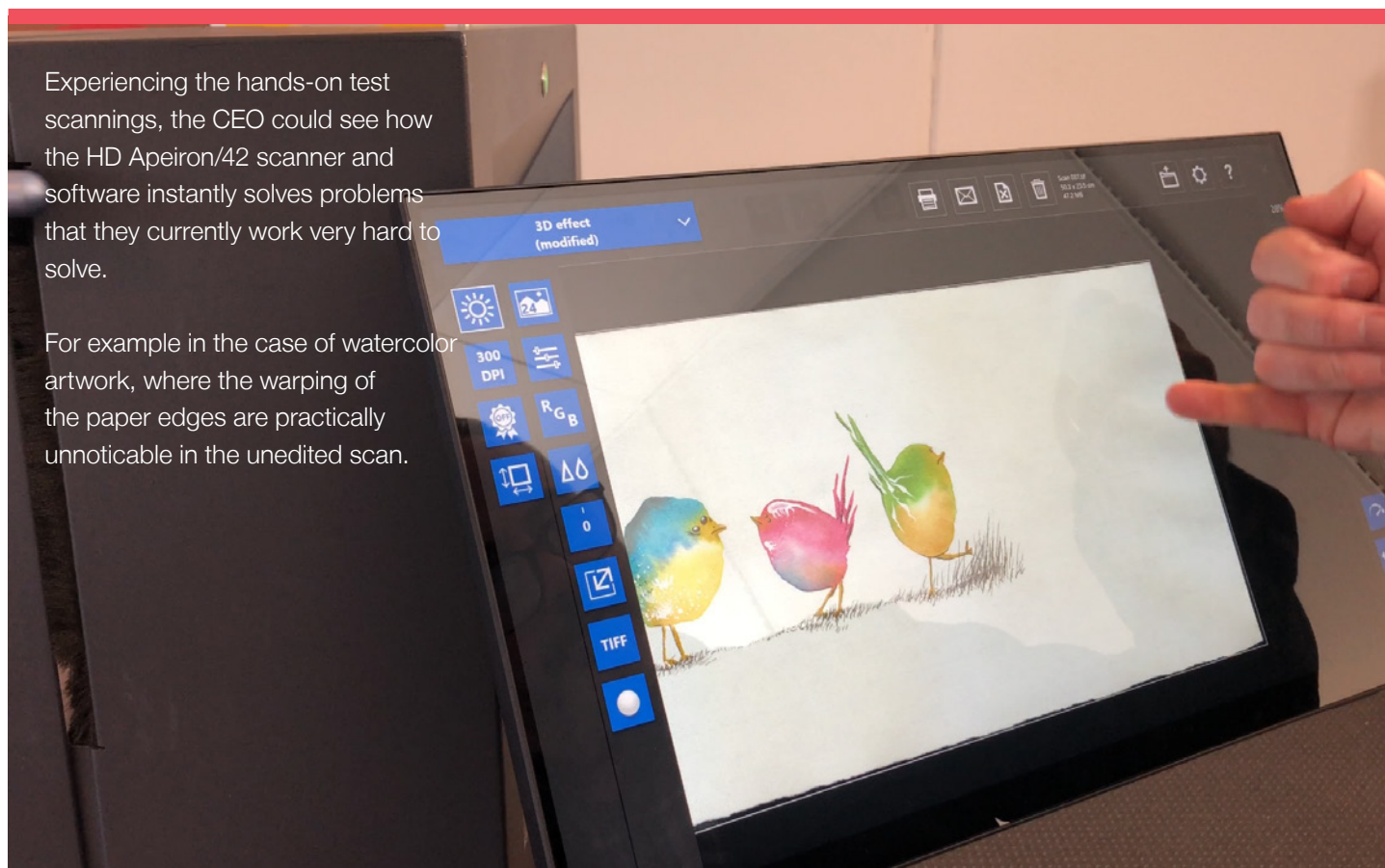
The software for HD Apeiron/42, Nextimage Apeiron, includes a closed loop calibration (CLC), a Contex technology that matches the scanned image with any paper on any printer:

"The ability to create [CLC] profiles with the scanner and have those profiles built into the scanner is really, really attractive for us."

Unrivaled image quality

HD Apeiron/42 art scanner has lots of potential to speed up any existing workflow while continuously ensuring a perfect color match:

"It would streamline our entire workflow and save us hours, if not days. But mostly it will improve our detail and ultimately the product that we put out at the other end is going to be improved."



Experiencing the hands-on test scannings, the CEO could see how the HD Apeiron/42 scanner and software instantly solves problems that they currently work very hard to solve.

For example in the case of watercolor artwork, where the warping of the paper edges are practically unnoticeable in the unedited scan.

The Fine Art Reproduction and Printing Company presented in this case study is a certified fine art print studio with over 25 years of expertise in digital imaging and photography. The company excells in artwork scanning, Giclée printing, gallery exhibition printing and fine art reproduction.

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