

Reclaiming lost real estate in NYC



PRODUCTS: HD Ultra X and Nextimage 5 software

CHALLENGE

Hard to imagine that some NYC real estate is lost to rooms full of hard copy documents. To free up this valuable space, CASO Document Management is facilitating back-file digital conversions at a rapid pace. So when a client asked the already efficient team to complete a project in half the time, CASO had to find a way to make the impossible possible.

SOLUTION

A longtime Contex customer, CASO upgraded to the fastest, widest, and most efficient scanning solution available in the market today: a Contex HD Ultra X 60-inch scanner paired with the Zero Turn workstation from National Azon. The CASO team calculated that the new scanning solution was more than just adequate. It's a game changer.

RESULTS

The scanning solution boosted productivity by 400%. The massive back-file conversion project was completed ahead of the accelerated deadline, and the customer regained its NYC real estate faster than anticipated. The Caso team is now planning to roll out the scanning solution to its other locations to help win new projects.



In NYC, real estate is a strong motivator.

*Dylan Askinasi,
Assistant Vice President of Operations, CASO*

Background

With real estate at a premium in NYC, it's remarkable how much valuable space is taken up by countless boxes of hard-copy documents. But the tide is changing as more organizations are migrating their decades-old hard-copy assets to digital, making CASO, an experienced document management services company, busier than ever.

While reclaiming lost real estate may have its advantages, CASO customers are placing an even

greater value on another benefit of a digital archive: efficiency.

CHALLENGE

A massive back-file conversion

In 2019, CASO responded to a request for proposal (RFP) for an onsite scanning and archiving project in NYC and won the bid. A long-time Contex customer and reseller, CASO is accustomed to archiving thousands of small- and large-format documents for clients. Two months into the 14-month project, however, the customer asked if the project



We were blown away
with the Contex
scanning solution with
Zero Turn workstation.
I always wished I had
this kind of setup.

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Assistant Vice President of Operations, CASO*



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could be expedited in half the time. It seemed to be an impossible task, but that didn't stop the CASO team from finding a solution.

SOLUTION

The future of high-volume scanning

Through a demonstration video, the CASO team saw the future of high-volume scanning: a Contex HD Ultra X 60-inch scanner paired with a Zero Turn Scanning Productivity Center from National Azon. The ergonomically designed workstation integrated with the market's fastest, widest, and most accurate scanner, make it a game-changing combination for CASO.

The CASO team calculated that the new equipment would speed up the project to meet its client's accelerated deadline. What they didn't anticipate was the 400% boost to productivity and employee satisfaction that ensued.

The impressive speed of the Contex HD Ultra X scanner, 17.8 inches per

second, means that it takes under three seconds to scan an A0-sized document. Its advanced scanning software also helps CASO shave time off the workflow with automated alignment and naming conventions. Coupled with the Zero Turn workstation, CASO's high-volume scanning workflow is on a whole new level. CASO's scanning rate catapulted from 15-20 images per hour up to 77. The scanning solution also provides a dramatic benefit to the health and well-being of its operators.

"Before the Contex and Zero Turn configuration, we had a lot of waste in the scanning process. Shuffling drawings, keeping things stacked – for every three steps, that doubles the length of time in the scanning project," comments Dylan Askinasi, Assistant Vice President of Operations at CASO. "Zero Turn is key. The scanning operator never has to turn around." Askinasi adds.

Scanning expert Doyle Cryer of National Azon facilitated the

installation at the customer's location and provided tips that elevated CASO's scanning process even more.

CASO expects to complete the project for its client four months ahead of schedule.

RESULTS

Strong motivators

"By digitizing their hard-copy records, some customers can switch from two floors to one," comments Askinasi. "In NYC, real estate is a strong motivator."

While gains in real estate are appealing, the true advantage is efficiency as digital records are centralized, notes Askinasi. They can be easily found, and access is not limited to one person at a time.

CASO will be rolling out the scanning solution to its satellite offices in San Antonio, Pittsburgh, and Reno. "We can now respond to more RFPs thanks to Contex's large format scanning solution with Zero Turn," comments Askinasi.

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