

Case study

Graphic Imaging Services captures clients' valuable assets with exceptional speed and accuracy



Challenge

Graphic Imaging Services (GIS) was tasked to scan a large volume of assets for a customer, but the speed of its existing scanning equipment hindered productivity.

Solution

The 42-inch Contex large format scanner provides productivity for high volume scanning, and flexibility to capture fine art, lightweight paper, thick and rigid media up to 15mm.

Results

With high-quality results at lightning-quick speed, GIS was able to finish the scanning project ahead of schedule. The Contex scanner paid for itself in three months, and the versatile device is used for a variety of scanning projects.

Summary

Artists, businesses, and everyday consumers turn to Graphic Imaging Services (GIS) for high-quality scans and quick turnaround of their valuable hard-copy assets. From blueprints and maps to canvas art and oil paintings, the projects are as varied as its client base. So, when slow equipment started to impact project deadlines, the company purchased a Contex large format scanner. In a matter of three months, the scanner paid for itself. Today, GIS uses the Contex large format scanner for projects that range from high-volume documents to one of a kind artwork.

“The Contex scanner paid for itself in the first three months. We had the speed and image quality to make our project successful.”

Lisa Desautels, CEO
Graphic Imaging Services

Nestled on Rainbow Boulevard in Las Vegas, Graphic Imaging Services' clientele represents a wide spectrum of businesses and consumers who trust it to digitally capture their valuable assets. From blueprints and maps to canvas art and oil paintings, the projects are as varied as its client base.

Capturing clients' varied media

"We get all types of media," Graphic Imaging's CEO Lisa Desautels explained. "Sometimes we have old historic panoramic photos that the clients want to restore. A client may come in with a painting on a 40x44-inch canvas, asking for a digital version. Or a customer has drawings of his buildings on 24x30-inch media."

While Graphic Imaging's customers are accustomed to great customer service and quick turnaround, the existing scanning equipment was starting to hamper production. Desautels considered the options. The team could continue with the equipment, as is, and risk-missing deadlines or they can acquire a new scanner. Several factors were considered with a new scanner, including learning curves, as well as quality, speed, and cost.

Investing in the company's future

Since some of the most critical workflow processes happen at image capture, Desautels explained the impetus for purchasing a Contex scanner, "We actually acquired the scanner for a project because the previous model was just too slow to get the job project done in time," Desautels recalled. "With the new Contex scanner, we had the speed and image quality to make our project successful, and it paid for itself in the first three months."

Now, customers are delighted with the high-quality images and quick turnaround. "There really isn't much we don't scan on the scanner," comments Desautels. Not



only does the solution scan quickly, the media loads fast, too, and document sensors built into the feeder measure and adjust for the size of the substrate "on the fly."

New business comes from new equipment

Investing in new equipment can create new business opportunities where there previously weren't any.

Desautels recalled a recent project for a local Native American tribe. The scanner played a critical role. "They have an historic map that they often reference. They brought it to us, and we scanned it. Then, we printed it on a board with a dry erase coating, so that they're able to mark up the digitally reproduced image. And now we have a preserved, detailed copy of the map as it is now. It's a little tattered, so it's even more important that we are able to capture a high-quality image of it," she said.

With each scan, the Contex HD Ultra stands the test of time at Graphic Imaging. "We like the speed and quality the Contex HD Ultra provides. It is one of the fastest and most reliable scanners in the industry and provides a high-quality image," notes Desautels.

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